



Comparisö!l

The trusted source for solar
energy information

Comparisol is a mobile platform that increases consumer access and understanding of energy options across Sub-Saharan Africa



Solar Consumer



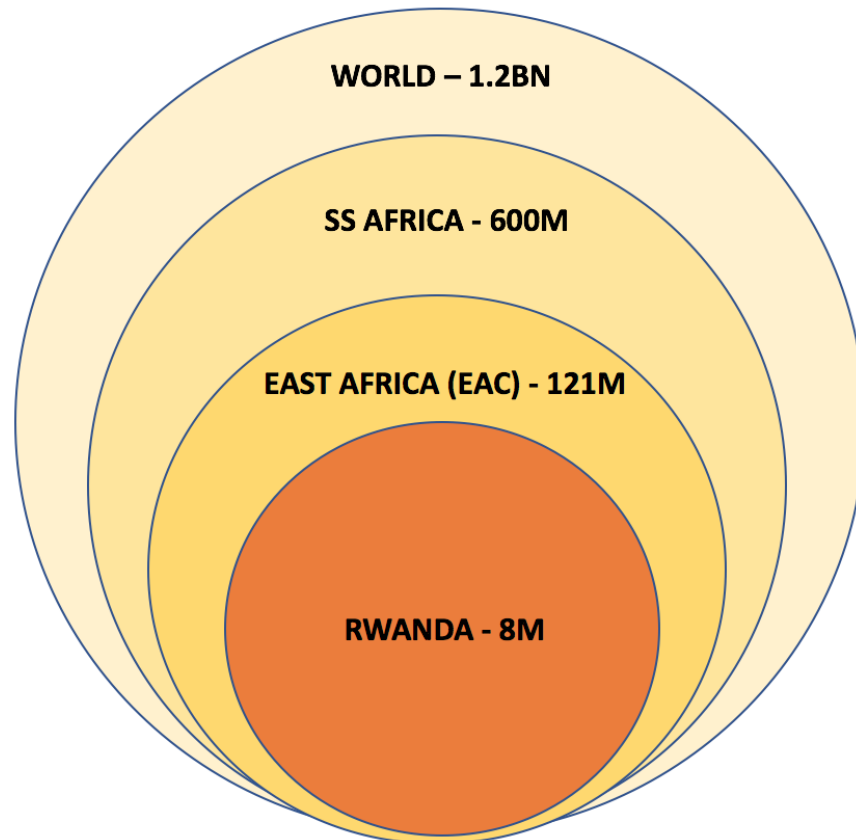
Comparisol



Solar System Providers

Rwanda – largely without electricity

Number of people without electricity:



**Source: IEA, World Energy Outlook 2016*



Solar choices can be confusing

20+ Companies



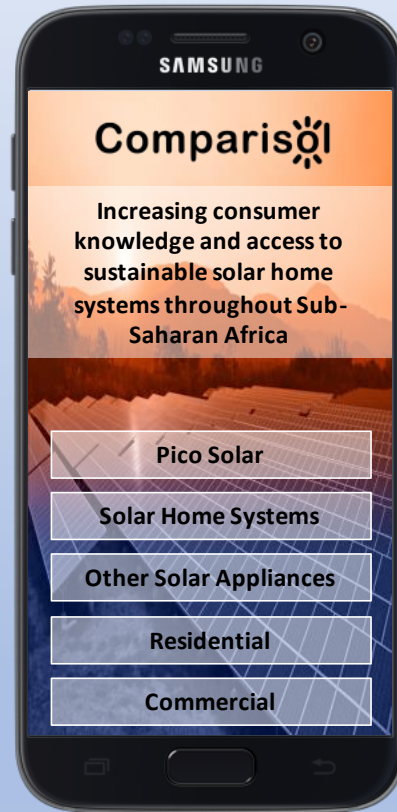
- = Several decisions
- + grid power options
- + mistrust in counterfeits



Comparisol – better, faster and cheaper

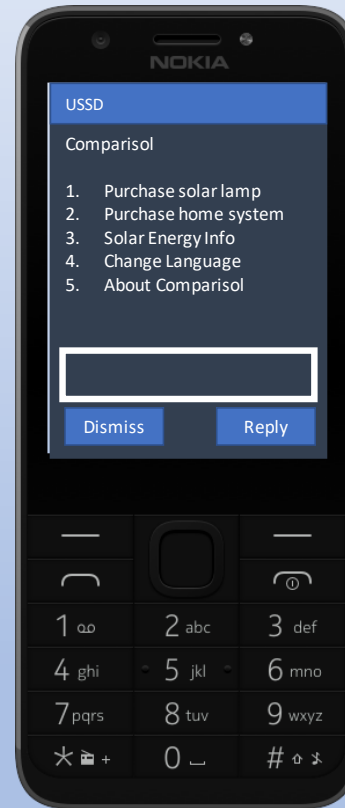
For buyers...

- Accessibility
- Trust
- Financing



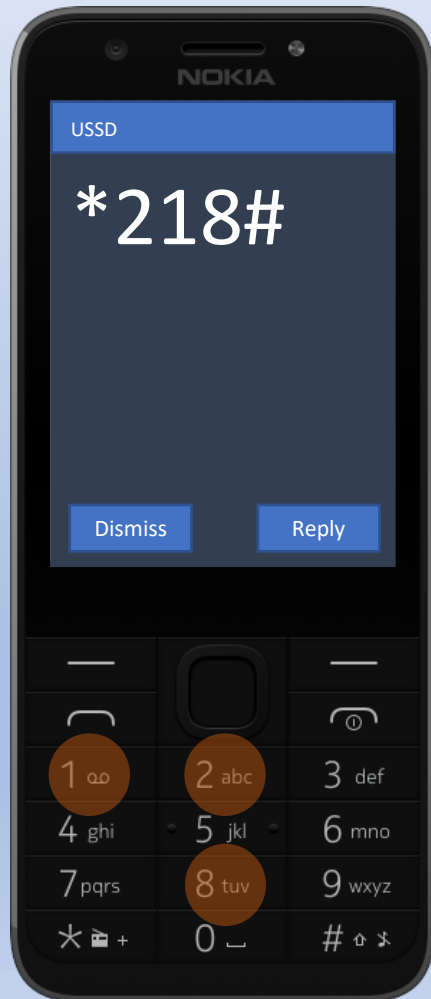
For suppliers...

- Rural Market Access
- Qualified Consumers
- Distribution

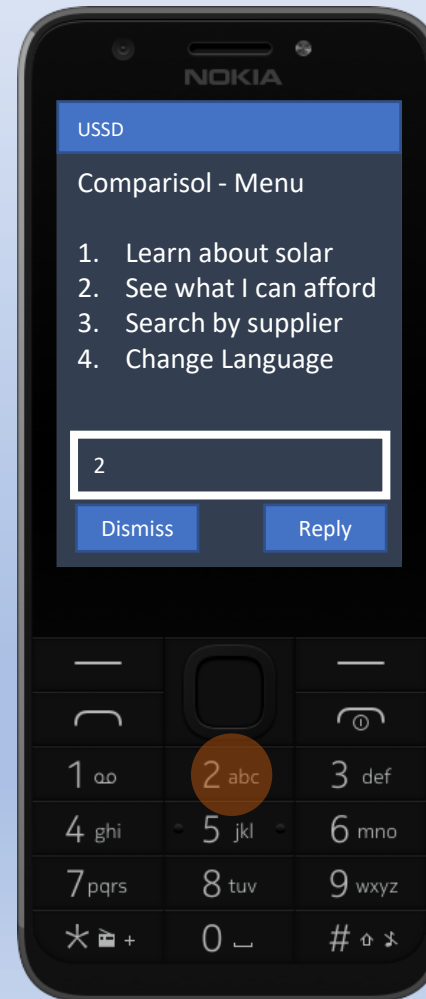
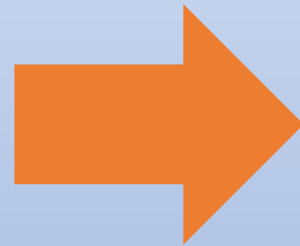


Learn, search, compare, buy

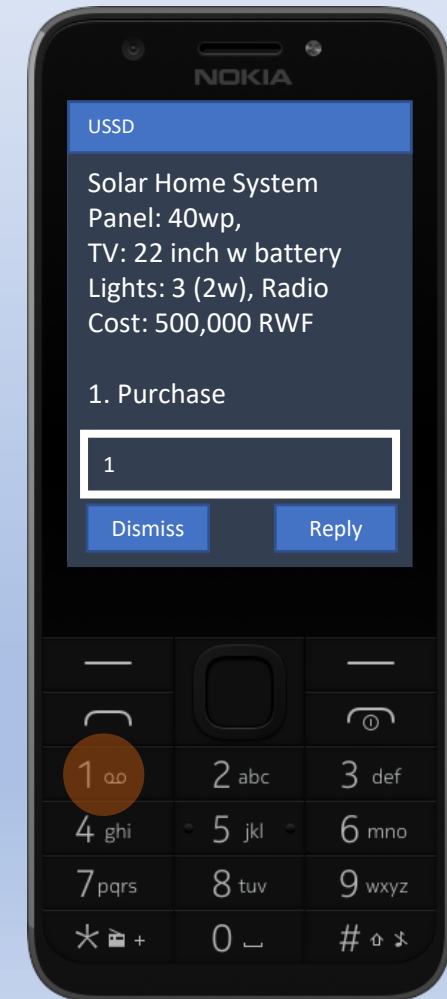
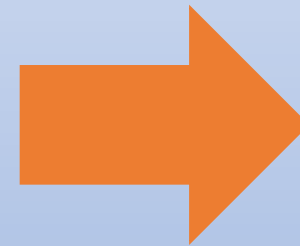
Customer dials shortcode



Customer learns about solar and products



Customer finds most suitable product



Competitive Advantage :

Our focus on rural African consumers

Solar Companies (Marketing)



- only sell their own products
- too expensive to reach rural consumers

Other Online Marketplaces



- not focused on the rural consumer segments
- no financing offered

Business Model



Free registration for customers



Comparisöl takes transaction fees



Partnerships with NGOs, Donors and Government

Team



Jason Iyeke
Co-founder



Maurice Shyaka
Country Manager



Richard Atwal
Advisor



Tony Tiyou
Co-founder



Simeon Muhumuza
Business Developer



David L. Ross
Advisor

Progress: Customers

Behaviours

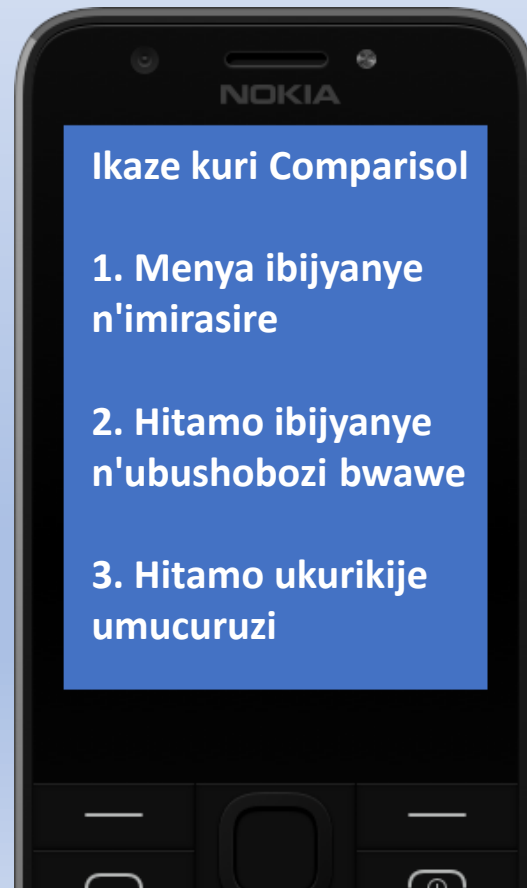
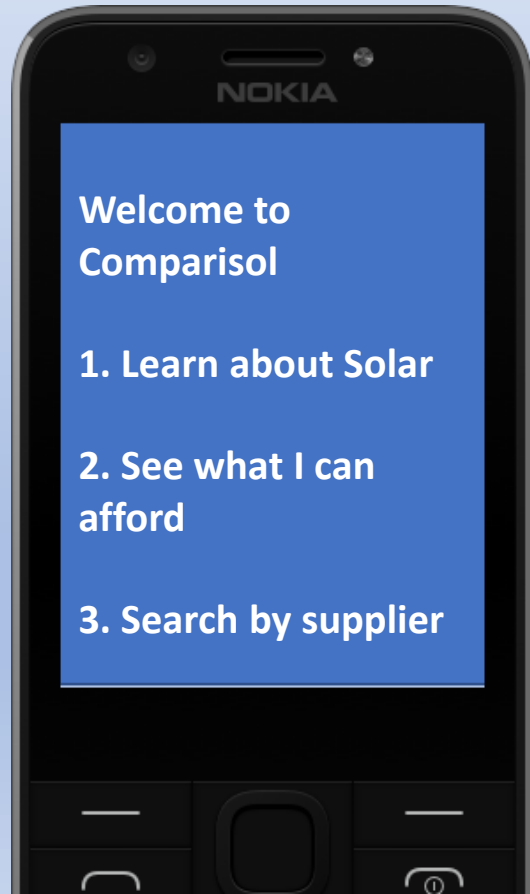


Interviews



Progress: Testing

Translation



Paper Testing

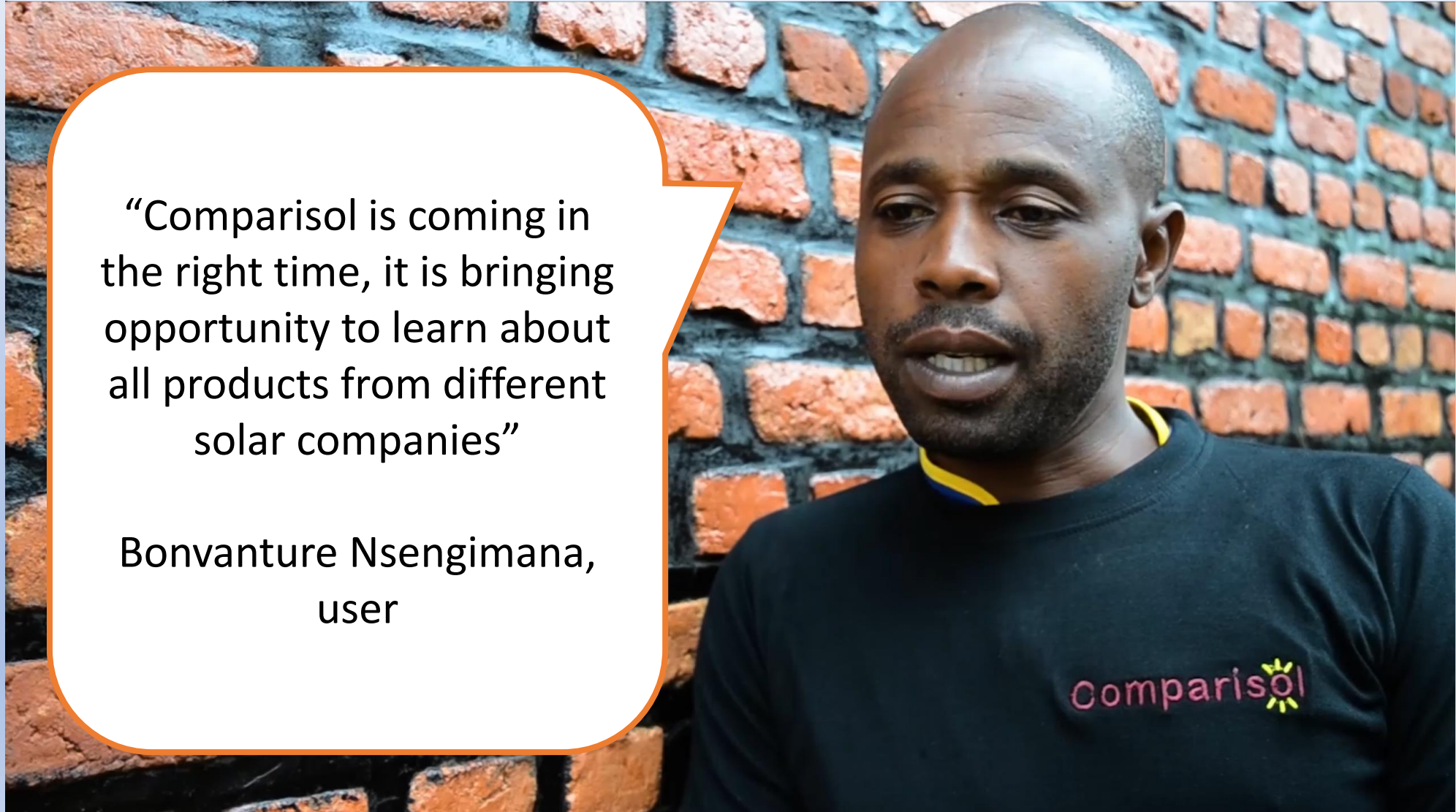


Progress: Feedback

*Comparisol movie at stand

“Comparisol is coming in the right time, it is bringing opportunity to learn about all products from different solar companies”

Bonvantage Nsengimana,
user



Progress: Feedback

*Comparisol movie at stand



Progress: Feedback

*Comparisol movie at stand

“We will benefit a lot through this system. The system will enable people to be educated about solar energy and solar loans easier and request that loan without moving ”

James Muranira,
SACCO manager and user



Progress: Development

Application Development



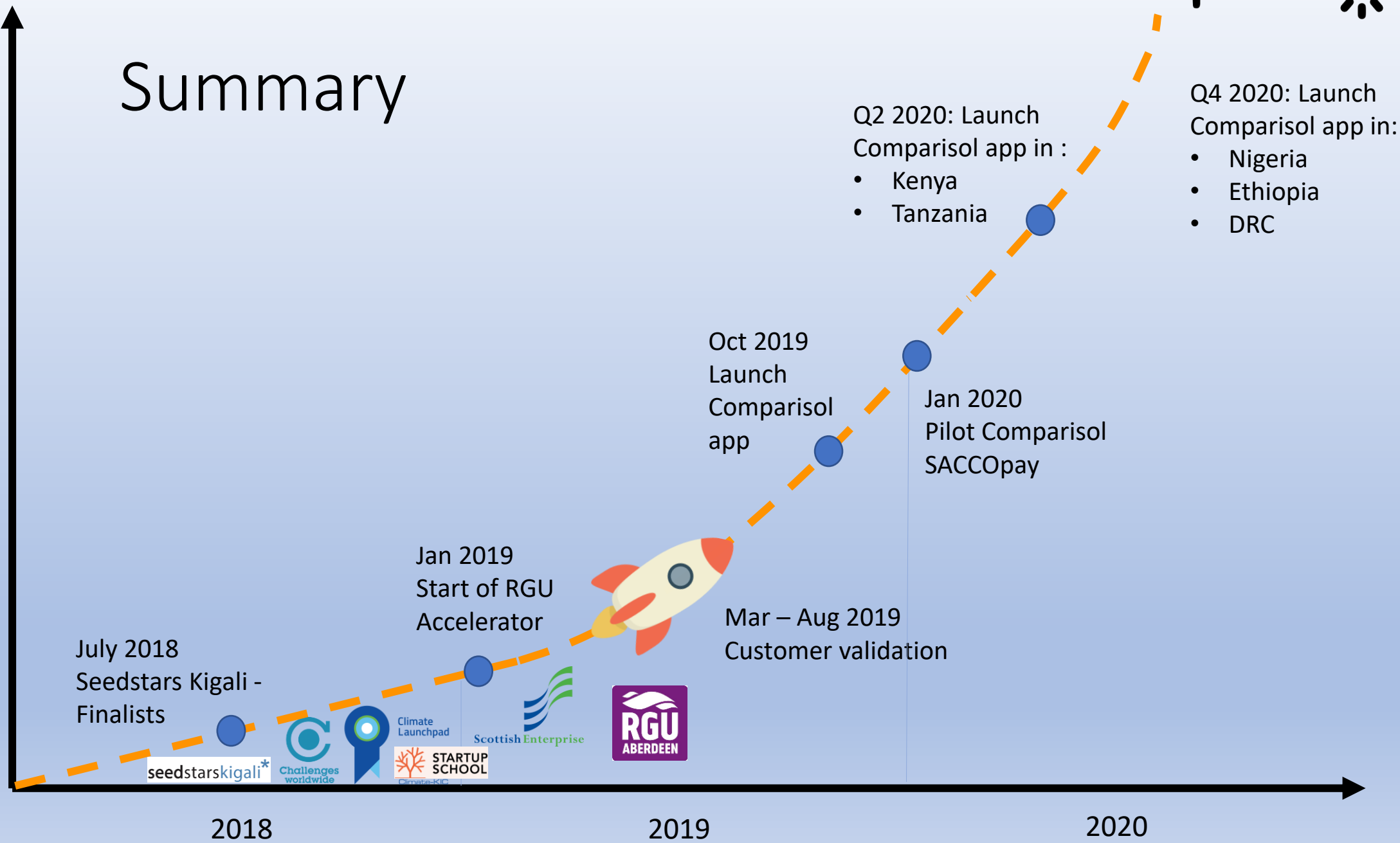
App Testing



Summary

Making social impact!!

Idea in the shower



Comparisö!l

Required:

- Investors
- Partners

*Comparisol movie at stand

jason@comparisol.com

www.comparisol.com

